ACE American Institute of English

– LEARN • BUILD • SUCCEED –

WordPress
POWERING OVER 43% OF THE WEB

BUILD WEBSITES. BUILD YOUR FUTURE.

2 MONTHS DURATION



Learn WordPress Web Development and Create Professional Websites Without Complex Coding.

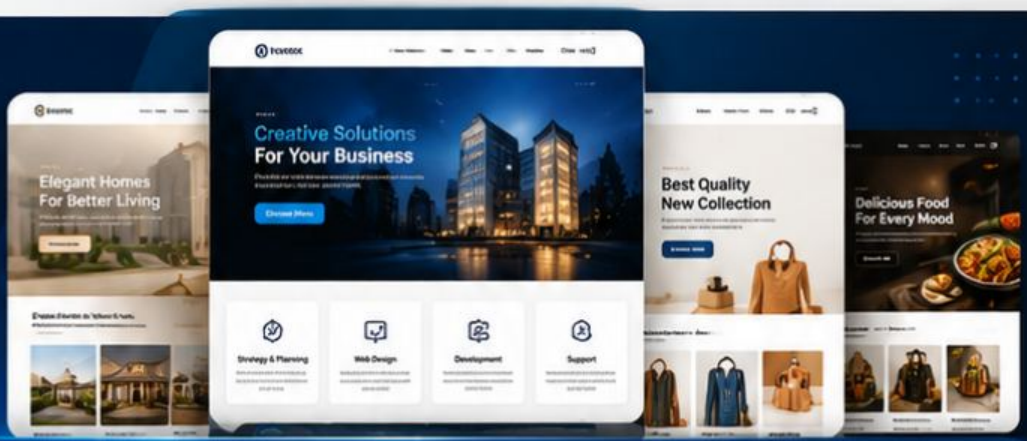
Master the world's most popular website platform and learn how businesses, brands, and entrepreneurs build their online presence.

WHAT YOU WILL GAIN

- Website Development Skills
- Freelancing Opportunities
- Business Website Creation
- E-Commerce Development
- Client Projects
- Career Growth

BUILD MODERN. RESPONSIVE.
PROFESSIONAL WEBSITES.

- No Coding Required
- Beginner Friendly
- Practical & Project Based
- Job & Freelancing Ready



START YOUR
WORDPRESS JOURNEY TODAY

Learn Today. Build Websites. Grow Your Future.

ENROLL NOW

ACE American Institute of English

STILL DREAMING OF BUILDING WEBSITES?

WordPress
WEB DEVELOPMENT COURSE

You're not alone. Many aspiring learners face the same challenges every day.



CHALLENGES YOU MIGHT BE FACING

- Don't know how websites are created
- Want to freelance but lack skills
- Clients need websites but you can't build them
- Coding feels difficult and overwhelming
- Missing opportunities in the digital economy
- Businesses need websites more than ever

THE CONSEQUENCES

Lost freelancing opportunities
Others are earning while you stay behind.

Dependence on others for website work
You rely on developers for every small change.

Limited digital skills
Your growth and income potential remain limited.

Falling behind modern businesses
The digital world is moving fast—don't get left behind.

THE GOOD NEWS?

You don't need to become a software engineer to build professional websites.

With the right guidance, practical training, and real projects, you can learn WordPress and create amazing websites—step by step.

EVERY PROBLEM HAS A SOLUTION.
IT ALL STARTS WITH THE RIGHT SKILLS.

Ready to turn your dream into reality?

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WordPress
WEB DEVELOPMENT COURSE

BECOME A WORDPRESS WEB DEVELOPER IN JUST 2 MONTHS



- Learn WordPress from beginner level to real-world client projects.
- No coding experience required.

TRANSFORM YOURSELF

FROM

- Beginner
- No Website Skills
- Confused About Development
- No Freelancing Experience

TO

- WordPress Developer
- Website Creator
- Freelancing Ready Professional
- Client Project Manager

WHY CHOOSE ACE INSTITUTE?

EXPERT TRAINERS
Learn from industry professionals with real experience.

PRACTICAL LEARNING
Hands-on training with step-by-step practical approach.

REAL PROJECTS
Build real websites and work on client-based projects.

CAREER GUIDANCE
Get professional mentorship and career support.

CERTIFICATE
Earn a recognized certificate to boost your career.

Learn. Build. Grow.

Your journey to becoming a successful WordPress Developer starts here.

START YOUR JOURNEY TODAY!

ACE American Institute of English

WordPress
WEB DEVELOPMENT COURSE

WHAT YOU WILL LEARN

A complete step-by-step curriculum designed to turn you into a confident WordPress Web Developer.



MODULE 1
WORDPRESS FUNDAMENTALS



- Domains
- Hosting
- WordPress Installation
- Dashboard

MODULE 2
WEBSITE DESIGN



- Pages
- Menus
- Themes
- Layout Design

MODULE 3
ELEMENTOR PAGE BUILDER



- Sections
- Containers
- Responsive Design
- Landing Pages

MODULE 4
BUSINESS WEBSITES



- Company Websites
- Service Websites
- Portfolio Websites

MODULE 5
WOOCOMMERCE



- Products
- Categories
- Shopping Cart
- Checkout

MODULE 6
PLUGINS & FUNCTIONALITY



- Forms
- SEO
- Security
- Performance

MODULE 7
WEBSITE LAUNCH & MANAGEMENT



- Backups
- Updates
- Maintenance
- Client Handover

LEARN PRACTICALLY. BUILD PROFESSIONALLY.

- Hands-on Training
- Real Projects
- Practical Approach
- Expert Guidance

By the end of the course, you will be able to build professional websites, online stores, and custom solutions for real clients with confidence.

LEARN. BUILD. GROW.
SKILLS TODAY, SUCCESS TOMORROW.

From Beginner to Professional
We Guide You Every Step of the Way.

ACE American Institute of English

WordPress
WEB DEVELOPMENT COURSE

COURSE STRUCTURE

2 MONTHS DURATION



A Step-by-Step Roadmap to Become a Professional WordPress Developer

WEEK 1–2

WORDPRESS FOUNDATIONS

- Understanding WordPress
- WordPress Installation
- Domains & Hosting
- Dashboard & Settings

WEEK 3

WEBSITE DESIGN & LAYOUT

- Pages & Posts
- Themes & Customization
- Menus & Navigation
- Layout Design Principles



WEEK 4

ELEMENTOR DEVELOPMENT

- Sections & Columns
- Responsive Design
- Containers & Widgets
- Landing Pages



WEEK 5

BUSINESS WEBSITES

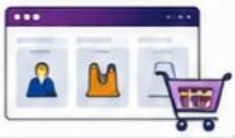
- Company Websites
- Portfolio Websites
- Service Websites
- Contact & Lead Forms



WEEK 6

WOOCOMMERCE DEVELOPMENT

- Products & Categories
- Checkout Process
- Shopping Cart
- Payment Gateways



WEEK 7

PLUGINS, SEO & SECURITY

- Essential Plugins
- Website Security
- On-Page SEO
- Speed & Performance



WEEK 8

REAL PROJECTS & WEBSITE LAUNCH

- Build Real Client Projects
- Go Live & Deployment
- Website Testing
- Client Handover



YOUR LEARNING JOURNEY

- Step-by-step Learning Path
- Practical & Hands-on Training
- Real-world Applications
- Expert Guidance Every Step
- Job & Freelancing Ready Skills

FINAL OUTCOME

Students build complete websites ready for clients.

- Professional Websites
- Client Ready Skills
- Strong Portfolio
- Freelancing Opportunities

LEARN. BUILD. GROW.

Your Roadmap to a Successful WordPress Career Starts Here.

START YOUR JOURNEY TODAY!

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WordPress
WEB DEVELOPMENT COURSE

WHAT CAN WORDPRESS DO FOR YOU?

HIGH DEMAND
HIGH INCOME
BRIGHT FUTURE



Learn a skill that opens doors to exciting careers, high incomes, and unlimited growth opportunities.

CAREER PATHS

WordPress Developer
Build and customize websites for clients and businesses.

WooCommerce Developer
Build powerful e-commerce stores that sell.

Website Designer
Design beautiful, responsive websites that stand out.

Freelance Web Developer
Work on your own terms and earn from anywhere.

Elementor Specialist
Create advanced layouts and stunning designs with Elementor.

Website Manager
Manage, maintain, and grow business websites.

PAKISTAN SALARY GUIDE

BEGINNER	PKR 40,000 – 80,000
JUNIOR DEVELOPER	PKR 80,000 – 150,000
MID-LEVEL DEVELOPER	PKR 150,000 – 300,000
SENIOR DEVELOPER	PKR 300,000+

Your income grows as your skills and experience grow!

FREELANCING OPPORTUNITIES

Fiverr
Find clients and projects from around the world.

Upwork
Work with top-rated clients on high-paying projects.

Freelancer
Bid on projects and build your freelancing career.

Remote Clients
Work remotely and earn in PKR or USD.

INDUSTRIES HIRING

Software Houses
Build websites and web solutions for clients.

Marketing Agencies
Create websites for brands and their campaigns.

E-Commerce Brands
Develop online stores that generate sales.

Startups
Be part of exciting startups and innovative ideas.

SMEs
Help small and medium businesses grow online.

International Businesses
Work with global clients and grow your career.

SKILL TODAY. SUCCESS TOMORROW.

WordPress is used by 43%+ of all websites worldwide. The demand is massive and the opportunities are endless!



ONE SKILL. UNLIMITED OPPORTUNITIES.

Build websites. Build freedom. Build your future!

START YOUR JOURNEY TODAY!

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WordPress
WEB DEVELOPMENT COURSE

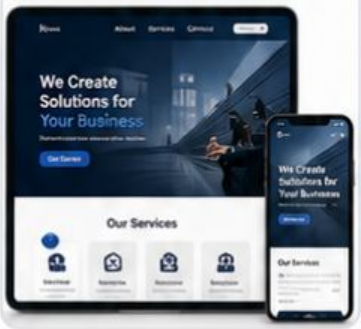
PROJECTS YOU WILL BUILD

PRACTICE TODAY
BUILD TOMORROW
SUCCEED ALWAYS



Learn by building real websites from different niches and level up your skills with hands-on experience.

1 BUSINESS WEBSITE



2 PORTFOLIO WEBSITE



3 EDUCATIONAL INSTITUTE WEBSITE



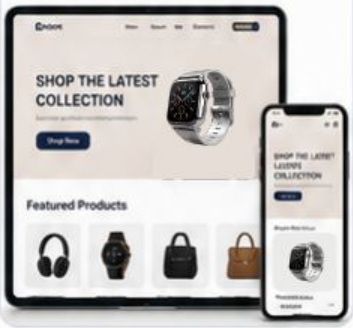
4 RESTAURANT WEBSITE



5 REAL ESTATE WEBSITE



6 WOOCOMMERCE ONLINE STORE



7 LANDING PAGE FUNNEL



8 PERSONAL BRAND WEBSITE



WHAT YOU'LL LEARN THROUGH PROJECTS

Website Design
Create beautiful and professional websites.

Responsive Development
Make websites look perfect on all devices.

WooCommerce
Build fully functional online stores.

Forms & Leads
Capture leads and manage user data.

SEO Basics
Optimize websites to rank on search engines.

Performance Optimization
Improve speed and overall website performance.

Client Delivery
Deliver websites professionally and manage clients.

PORTFOLIO OUTCOME

By the end of the course you'll have:

8+ WEBSITE PROJECTS
Build 8+ complete websites from different niches and industries.

PROFESSIONAL PORTFOLIO
Showcase your work with a stunning portfolio that gets you clients.

CLIENT READY SKILLS
Practical skills and confidence to handle real client projects.

PRACTICE. BUILD. DELIVER. GET HIRED.
Real Projects. Real Skills. Real Opportunities.

BUILD YOUR PORTFOLIO. BUILD YOUR FUTURE.

ACE American Institute of English

WordPress
WEB DEVELOPMENT COURSE

LEARN FROM INDUSTRY PROFESSIONALS



Learn from experts. Build with confidence.
Grow your career with the right guidance.



Muhammad Aakif Raza

WordPress Trainer

EXPERTISE

- WordPress Development
- Digital Marketing
- SEO
- Business Websites
- Lead Generation
- Client Projects

HIGHLIGHTS

- 10+ Years Teaching Experience
- Thousands of Students Trained
- Multiple Businesses Managed



Muhammad Abdullah

WordPress Trainer

EXPERTISE

- Elementor
- WooCommerce
- Website Design
- Client Projects
- Website Management

HIGHLIGHTS

- Practical Industry Experience
- Hands-On Training
- Student Mentorship

WHY LEARN FROM US?

PRACTICAL LEARNING
Hands-on training with real-world projects.

REAL CLIENT EXPERIENCE
Learn from real projects and industry-level challenges.

CAREER GUIDANCE
Get expert guidance to build your career and earn more.

WHAT OUR STUDENTS SAY



★★★★★

"The best WordPress course in Islamabad! Practical learning and real projects helped me start freelancing."

Hamza Ali
Freelance Developer



★★★★★

"Trainers are very supportive and knowledgeable. I built my first website in 2 weeks!"

Sana Khan
WordPress Developer



★★★★★

"ACE Institute gave me the skills and confidence to work with international clients."

Usman Tariq
Freelancer



★★★★★

"The practical approach and real projects make this course truly outstanding."

Areeba Malik
Website Designer



★★★★★

"Highly recommended! Great environment, great trainers and career-focused training."

Bilal Ahmed
Business Owner

LEARN. BUILD. GROW.

Learn from experts. Build real websites. Grow your future.

JOIN THOUSANDS OF SUCCESSFUL STUDENTS TODAY!

ACE American Institute of English

WordPress
WEB DEVELOPMENT COURSE

YOUR WEB DEVELOPMENT CAREER STARTS TODAY.



- Every business needs a website.
- Every website creates opportunities.
- WordPress powers millions of websites around the world.
- Now it's your turn to build them.

YOU WILL GET

- Practical Training
- Real Projects
- Certificate
- Career Support
- Portfolio Development
- Freelancing Knowledge

ENROLLMENT PROCESS

01 CONTACT US
Reach out to us through phone, WhatsApp or website.

02 GET COURSE DETAILS
We will share complete course information and batch timings.

03 CONFIRM ADMISSION
Choose the batch and complete your enrollment.

04 START LEARNING
Begin your journey and build amazing websites!

Your Future.
YOUR CHOICE. OUR GUIDANCE.

TAKE THE FIRST STEP TOWARDS SUCCESS

ENROLL NOW

LIMITED SEATS – SECURE YOUR FUTURE TODAY!

CONTACT US

0333-5335792
www.ace.org.pk
Islamabad & Rawalpindi
(Online & Physical Classes)



We don't just teach WordPress, we build your future.

Let's Build It Together!

ACE EMPOWERING YOUR FUTURE

LEARN. BUILD. GROW.

Build Websites. Build Opportunities. Build Your Future.